



CURRICULUM VITEA

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TOOLS

DESIGN

PHOTOSHOP ●●●●○
 INDESIGN ●●●○○
 ILLUSTRATOR ●●●●○

FRONT-END

HTML5 ●●●○○
 CSS3 ●●●○○
 PHP ●●○○○
 SQL ●●○○○

INTERACTION

FIREWORKS ●●●○○
 AXURE ●●●●○
 INVISION ●●●●○

VIDEO

AFTEREFFECTS ●●●○○
 PREMIERE ●●●○○

LANGUAGES

DUTCH ●●●●○
 ENGLISH ●●●●○

SCHOOLING

REGIO COLLEGE ZAANDAM HAVO (COMPLETE 2010)

HVA HBO COMMUNICATION AND MULTIMEDIA DESIGN (COMPLETE 2014)

EXPERIENCES (1/2)

2014 - PRESENT | BRICKPARKING

ROLE: UI/UX DESIGNER

DESCRIPTION: AFTER MY GRADUATION I STARTED WORKING AT BRICKPARKING WHICH IS A SISTER COMPANY OF YELLOWBRICK. BRICKPARKING DOES MOST OF THE DEVELOPMENT FOR THEM. AS A UI/UX DESIGNER AT BRICKPARKING I HELPED WITH SEVERAL PROJECTS LIKE THE BANKSY (YELLOWBRICK PARKING APPLICATION) AND JON SNOW(MANAGEMENT TOOL FOR CUSTOMERS YELLOWBRICK). THE ROLE I PLAYED WAS MOSTLY PROTOTYPING AND DESIGN OF THE PRODUCTS.

2012 - PRESENT | GOREALYA

ROLE: CO-FOUNDER, VISUAL- AND UX DESIGNER (FRONT-END)

DESCRIPTION:GOREALYA AMSTERDAM TRIBE. A CLOTHING LINE STARTED BY THREE STUDENT'S. AS A UI/UX DESIGNER I WORK ON THE WEBSHOP, SERVICE DESIGN OF GETTING THE PRODUCT TO THE CUSTOMER, THE DESIGNS FOR THE SHIRTS, BRANDING, STORYTELLING AND BUILDING THE EXPERIENCE AROUND THE BRAND.

2014 feb- 2014 aug | YELLOWBRICK

THESIS/ FINAL PROJECT UX DESIGN

DESCRIPTION: I DID MY THESIS AT YELLOWBRICK THROUGH REDESIGNING THE PARKING APPLICATION. THE PROJECT WAS CALLED BANKSY. I PURELY FOCUSED ON TWO VERSIONS. FIRST VERSION WAS WITH TAKING ACCOUNT ALL BUSINESS NEEDS(V4.0). AND THE OTHER VERSION WAS A FULLY DRESSED, ADVICE VERSION(V4.1). WITH COMPLETING THE THESIS WITH A 8(B IN ENGLISH) I GRADUATED MY STUDY.

2013 sept - 2014 feb | YELLOWBRICK

INTERNSHIP USER EXPERIENCE DESIGN

DESCRIPTION: AS A USER EXPERIENCE DESIGN INTERN, I WORKED ON THE NEW YELLOWBRICK WEBSITE. THE WEBSITE WAS DESIGN MOBILE FIRST AND FROM THE GROUND UP. THE WEBSITE WAS TESTED AND USER JOURNEYS WERE ALL DESIGNED FROM PAPER PROTOTYPE TO CLICKABLE PROTOTYPE.

EXPERIENCES (2/2)

2012 - 2013 | MAILEXPERT

ROLE: WEBDESIGNER/VISUAL DESIGNER

DESCRIPTION: AFTER MY INTERNSHIP I STAYED AND WORKED AS A WEBSDESIGNER/VISUAL DESIGNER AT MAILEXPERT. I WAS WORKING ON PROVIDING AND BUILDING THE DESIGN I MADE IN MY INTERNSHIP. ALSO I HAD TO REMAKE THE IDENTITY FOR THE COMPANY. I HAD TO LEAVE BECAUSE OF MY NEW INTERNSHIP AT YELLOWBRICK.

2012 - 2012 | MAILEXPERT

ROLE: INTERNSHIP GRAPHIC DESIGN

DESCRIPTION: AS A INTERN AT MAILEXPERT I REDESIGNED THE WEBSITE OF MAILEXPERT AND SENDT A SISTER COMPANY OF MAILEXPERT. THE COMPANY FOCUSES ON GIVING COMPANY'S THE OPTION TO SEND E-MAILINGS TO THE MASSES.

2011 - 2012 | MICROSOFT

ROLE: SALES AMBASSADOR

DESCRIPTION: AS A SALES AMBASSADOR FOR MICROSOFT I HAD TO SELL PRODUCTS IN RETAIL STORES, INFORMING CUSTOMERS ABOUT THE PRODUCTS AND GIVING THEM DEMO'S OF THE PRODUCTS.

2009 - 2011 | THE SALES UNIT

ROLE: ON STREET FUND RAISER

DESCRIPTION: THE SALES UNIT IS A COMPANY THAT SELLS SUBSCRIPTIONS TO CHARITIES THROUGH ON STREET SALE.

COMPETENTIONS

WHAT I CAN DO:

GRAPHIC DESIGN

BRANDING (A FULL IDENTITY)

GRAPHICAL INTERFACE DESIGN

VISUAL DESIGN (PRINT)

CONCEPT DESIGN

UI/UX DESIGN

INTERACTION DESIGN

PROTOTYPING

USER EXPERIENCE DESIGN

SERVICE DESIGN

FRONT-END DEVELOPMENT

WEB DESIGN

GOOGLE ANALYTICS

VIDEO

VIDEO EDITING

ANIMATION

PORTFOLIO GRID (BASED ON WWW.JAMESVANARKEL.NL)

